

ORDER



Orders
 Order / Rev: 47255
 Alt Order #: 9782756 /Brad
 Product Desc: P-USA ACTION
 Estimate: 1519
 Flight Dates: 08/07/12 - 08/13/12
 Original Date / Rev: 08/06/12 / 08/06/12
 Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
 Sales Office: MNAT
 Sales Region: National

Agency
 Name: Mundy Katowitz Media
 Buying Contact:
 Billing Contact:
 1322 G Street, SE
 Washington, DC 20003

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Priorities USA Action
 Demographic: A35+
 Product Codes: Issues/Propositions
 Priority: P-1
 Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	2	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$900.00	\$765.00	0.00
Totals	2	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLYH CW15	3%	\$900.00
Market	100%	\$30,000.00

Competitive Share	Share	Total
EHP	1%	\$300.00
UNKWN	0%	\$0.00
WGAL	39%	\$11,700.00
WHP	22%	\$6,600.00
WHTM	31%	\$9,300.00
WPMT	4%	\$1,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLYH	08/07/12	08/13/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	MTWTF--	1:00	2	\$450.00	P-1	0.00	NM	2	\$900.00
Totals														2	\$900.00